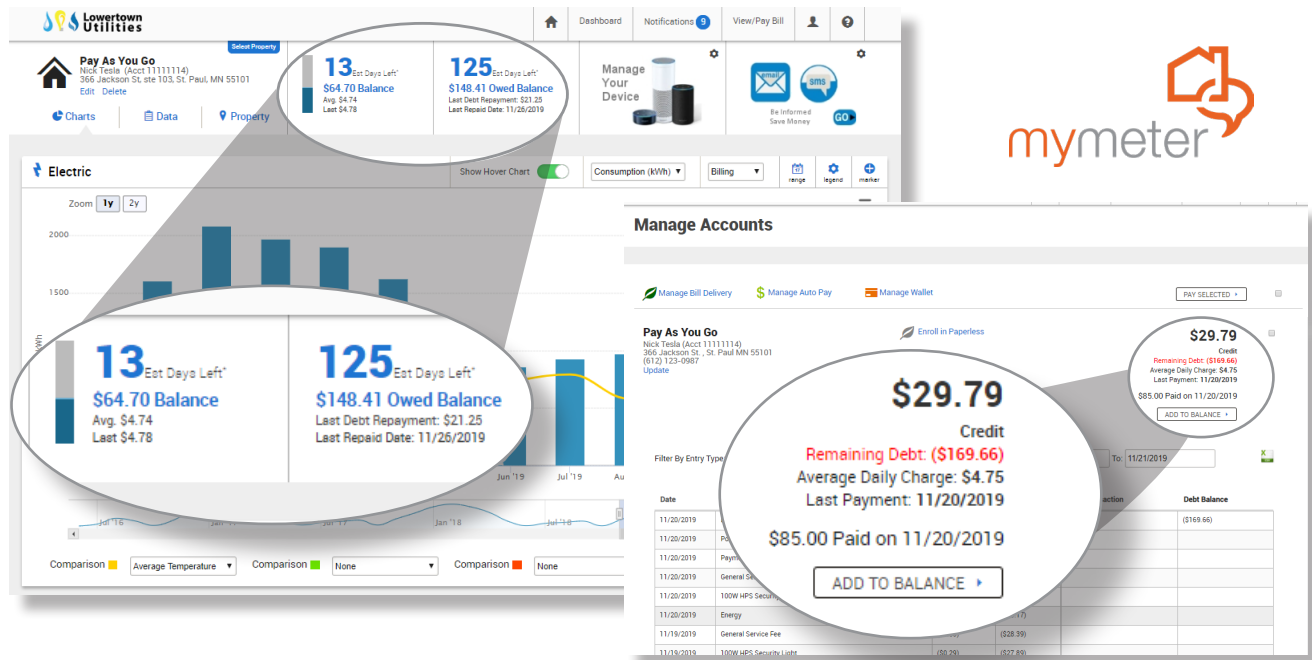


PAY-AS-YOU-GO CAPABILITIES HELP ADVANCE YOUR GOALS



THE PAY-AS-YOU-GO SOLUTION BENEFITS UTILITIES WITH INCREASED CUSTOMER SATISFACTION, IMPROVED CASH FLOW, REDUCED RISK AND SIGNIFICANT ENERGY SAVINGS POTENTIAL.

Pay-As-You-Go billing with MyMeter means your customers are your agents for success. With traditionally high levels of customer adoption and usage, Pay-As-You-Go offers flexibility in payment options, so you are viewed as a provider and not as a collector.

RELIABLE PAYMENTS ANY TIME, ANYWHERE.

MyMeter offers the same user experience whether on desktops, tablets or mobile devices to make customer billing and payment options more convenient than ever. Customizable notifications for usage thresholds and payment balances mean better information about energy usage and fewer surprises for your customers.

With Pay-As-You-Go, your customers can:

- 🔔 Monitor remaining balance and schedule automatic deposits.
- 🔔 Eliminate the risk of late fees and service interruption.
- 🔔 Select from check, credit or debit payment options.
- 🔔 Stay engaged with their balance without logging in, through proactive SMS and email alerts.





GOOD FOR YOU. GREAT FOR THE ENVIRONMENT.

Pay-As-You-Go customers use less energy. MyMeter allows you to promote energy efficiency by better managing demand during peak hours through improved communication around critical peak days and offering helpful energy conservation tips. The user-friendly, intuitive interface drives repeat visits, facilitating electronic communications to reduce your need for printing and mailing communications.

IMPROVE YOUR CASH FLOW. REDUCE DEMAND.

Utilities typically receive revenue from credit customers a month or more after consumption. Pay-As-You Go revenue arrives in advance of consumption, permitting your utility to invest and increase return. Using the MyMeter portal as a tool for customer engagement yields an average total savings of two to four percent, benefiting both Pay-As-You-Go and traditional pay customers and moving your utility closer to energy efficiency goals.

Studies show that Pay-As-You-Go customers actively monitor and take charge of their energy consumption, typically accounting for a 10 to 15 percent reduction in overall energy usage.

BETTER SERVICE WITH LOWER RISK.

Avoid the costs of writing off bad debt and collection services for delinquent customers. MyMeter supports integrations with the utility back office architecture to provide unsurpassed real-time activation of services once funds have been received, and offers unlimited text and email balance updates. Customers enjoy smarter, faster support. Your utility enjoys a little peace of mind.

