

INFORMED CUSTOMERS, INCREASED SATISFACTION, ENHANCED ENGAGEMENT



A COMPREHENSIVE TOOL SET FOR PERSONALIZED ENERGY MANAGEMENT.

MyMeter is a dynamic web platform used by utility companies to help their customers track consumption data and discover actionable insights through an engaging, user-friendly interface. By providing customers with the means to make sense of their meter data, MyMeter enables utilities to educate and incentivize consumers with interactive feedback on business and personal energy usage. Customers can explore timely information reflecting trends in consumption, identify new ways to modify behaviors to achieve energy savings, and access and analyze rate and billing options.

CONSUMER INSIGHTS. QUANTIFIABLE RESULTS.

The MyMeter platform allows your customers to track multiple years of billing history with AMI/AMR data through interactive graphs comparing detailed usage over hourly, daily and monthly intervals. With insights into billing, impactful weather events, outage alerts and comparisons of their consumption behavior relative to similar properties and their neighborhood, residential and commercial customers can:

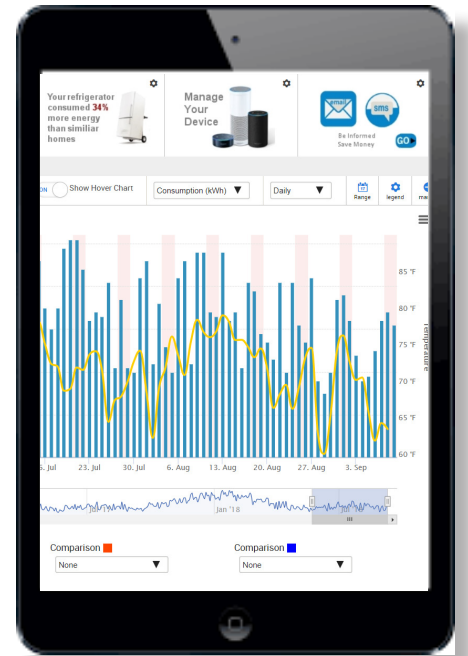
- 🗨 Diagnose and correct wasteful usage patterns
- 🗨 Set usage goals to help reduce consumption
- 🗨 Monitor progress and track results
- 🗨 Receive updates for important service changes
- 🗨 Compare, compete and share

WHAT'S GOOD FOR YOUR CUSTOMERS IS GOOD FOR YOU.

With automated notifications, alerts and personalized energy challenges, MyMeter puts customer education and engagement front and center.

- 🔗 Compatible with web-enabled mobile devices
- 🔗 Social media integration
- 🔗 Promote demand response and load management programs
- 🔗 Draw attention to peak demand and time-based events
- 🔗 Improve awareness through text and email for outage events

Four electric co-ops in Minnesota have reduced consumption by up to 2.8 percent every year since engaging customers with MyMeter. (Illume Advising Impact Report, March 2014)



Type	Description
System	I agree to receive emails from Lowert
Threshold	Send me Threshold messages for Ac at keith@mymeter.co
Threshold	Send me Threshold messages for Me at keith@mymeter.co
Threshold	Send me Threshold messages for Me at (218) 838-4630 [AT&T]
Outage	Send me Outage messages for Home at (763) 222-6666 [Verizon]
Off Peak	Send me Off Peak messages for Acco at keith@mymeter.co

Compare your rate options

Current Rate	Best Value
General Service Energy	Residential Time of Use
Energy Charges:	Energy Charges:
Energy \$0.1/kWh \$508.88	Winter On-Peak \$31.83
5088.75 kWh	\$0.0888/kWh 358.39
	Week Days 10/1 - 5/31 kWh
Basic Service Charges:	Summer On-Peak \$30.82
General Service Fee \$10/month \$50.00	\$0.13814/kWh 223.09
	Week Days 6/1 - 9/30 kWh
Totals \$558.88	Off-Peak \$0.0444/kWh \$200.12
5088.75 kWh	4507.27 kWh
	Basic Service Charges:
	Service and Facility Charge \$49.50
	\$9.9/month
	Totals \$312.27
	5088.75 kWh

Compare your rate options

GO

1/2018 3/2018

1/2018 2/2018 3/2018 4/2018 5/2018 6/2018

The calculation results do not factor in monthly utility fees and charges, instead focusing on your historic dollar amount will not exactly match your bill. [Learn more about available](#)

REDUCE OPERATIONAL COSTS, BOOST REVENUE.

It's as simple as giving customers the power to access the information they've always wanted. You and your customers have similar goals. MyMeter lets you accomplish them together.

- 🔗 Reduce account receivables with billing threshold alerts and prepaid billing options.
- 🔗 Integrate with Outage Management Systems to provide insight about service restoration.
- 🔗 Use customer segmentation tools for targeted rate and rebate offer outreach.
- 🔗 Create promotional offers tailored to your market.
- 🔗 Integrate AMI data with customer billing to support time-of-use and critical peak rates.
- 🔗 Single sign-on for multiple consumer accounts.
- 🔗 Align incentives with dynamic pricing and value-added service updates.
- 🔗 Seamless integration of CIS and AMI systems.
- 🔗 Branded, custom skins and unlimited messaging.

Customers and support personnel can access MyMeter data simultaneously, so addressing service inquiries is a collaborative effort resulting in lower call volume. Customer service representatives can offer direct, helpful guidance for improved customer satisfaction.

