

"Alexa, ask MyMeter how can I save on my utility bill?"

Accelerated Innovations, LLC (AI), a leader in customer engagement and known for its innovative MyMeter platform, today announces integration with Amazon Alexa, the voice service that powers Amazon Echo, Dot, and other Alexa-enabled devices. The new MyMeter skill for Amazon Alexa gives utility customers the same security and versatility that they know from the MyMeter web portal, combined with the cutting-edge convenience of a voice activated interface.

Today there are more than 12,000 smart home devices supported by Alexa as well as over 40,000 skills. Keeping utility customers at the cutting edge of technology is at the core of Accelerated Innovations' mission; the more customers know about and understand their usage, the more they can save. Knowledge combined with convenience is a proven driver of behavioral change, which creates a win-win for utilities and their customers. The MyMeter skill for Amazon Alexa gives people voice-access to one of the original smart devices in the home—their smart meter.

In the words of Josh Headlee, Founder and CEO of AI, "We wanted to give customers something that no one else was providing—the ability to get information from their utility provider anytime, day or night, 24/7. In development it became clear: MyMeter was made for voice applications. Quick, clear, and easily accessible information on-demand with truly limitless potential. As we continue to capture user feedback and apply machine learning, the MyMeter skill for Alexa gives utilities a natural extension of customer service."

MyMeter users can navigate through their utility account(s) using simple and intuitive voice commands. Users can get immediate feedback on:

- Usage Data: Controlling the type and range of information is easy, through the MyMeter skill customers can get daily, weekly, and monthly use as well as data from a specific date. They can also find out what their usage has been since a certain day or get information from a certain date range.
- Billing: Customers can get bill updates, pay their bill, and revisit past bills. They can also find out how much their usage cost for specific days and date ranges.
- Extras: Users can also sign up for utility programs, learn energy savings tips, set energy savings goals, and even ask for an energy joke.

Currently, 75% of U.S. households are forecasted to have one or more smart speakers in use by 2020. With the MyMeter skill for Amazon Alexa, utilities can now offer their customers direct and immediate insight into their energy use with the simple sound of their voice, easily connecting customers to their utility data while lowering the demand on customer service centers.

Headlee concludes, "We've given customers the ability to quickly and easily get information, pay their bill, and explore usage data without even lifting a finger."

About Accelerated Innovations

AI is headquartered in St. Paul, MN and has additional field staff based in Denver, CO, Raleigh-Durham, NC and New York, NY. AI is the team behind the MyMeter energy engagement platform. MyMeter is a bridge leveraging utility smart metering infrastructure to give businesses and home owners greater control over their energy use. MyMeter's utility partners realize verified energy savings and improved customer care through greater opportunities to engage, communicate, and empower customers with tools for energy use feedback,



alerts, analytics and prepaid billing.

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