

Workplace EnergyWell

BY: **accelerated** •
innovations

Hit your goals. Engage your customers with Workplace EnergyWell.



MOVE IN THE SAME DIRECTION.

Workplace EnergyWell empowers commercial building stakeholders to support energy management teams and engage tenant organizations as partners in achieving energy savings.

Workplace EnergyWell provides utilities with an advanced energy engagement platform to serve

the needs of commercial customers. With Workplace EnergyWell your utility can hone in on operational best practices at every level, from building owners and facility managers to the workers who control the plug load devices and lighting that make up nearly half of commercial building electricity consumption.

BUILD SOMETHING FROM THE GROUND UP.

We believe in the principal of people over platform — real people taking real action to make a lasting impact. AI's engagement managers work with designated team captains to develop and maintain quarterly Energy Action Plans that align with existing initiatives to help building owners and tenant organizations hit operational and behavioral goals for sustainability.

Workplace EnergyWell's powerful technology, dynamic web platform and proven campaign strategies provide the tools to reach employee populations with targeted team-oriented action campaigns that engage, recognize and reward in ways that are both social and fun. Workplace EnergyWell allows individuals, floors or even entire buildings to challenge each other to **get smart about being green.**

Make energy conservation fun through a spirit of friendly competition. Encourage small changes in behavior and make a big impact in energy savings with ongoing informational campaigns from Workplace EnergyWell.

- **Enlist** facility managers and building operators as partners in reducing energy consumption
- **Give** substance and reach to existing customer-led energy conservation initiatives
- **Interact** with tenant organizations to provide guidance and support
- **Reach** consumers at every level to meet mutual conservation goals

Workplace EnergyWell encourages building stakeholders at all levels to meet continuous improvement goals for reducing energy consumption.



SEE THE BIGGER PICTURE.

The Workplace EnergyWell HQ provides program participants with a complete toolset to make sense of smart meter data, gain insight from performance benchmarks and enlist their building's occupants to make a difference through coordinated action campaigns. With detailed insights into electric, gas and water usage, Workplace EnergyWell helps bring low-cost and no-cost savings opportunities to the forefront.

- **Track** overall usage intensity
- **Diagnose** and **correct** wasteful usage patterns
- **Automate** benchmarking with ENERGY STAR® Portfolio Manager integration
- **Establish** a regular feedback loop
- **Foster** teamwork through a common cause
- **Illuminate** the opportunity to make a difference
- **Make** each individual's contribution count
- **Monitor** progress in meeting company goals

WORKPLACE ENERGYWELL WORKS FOR YOUR UTILITY.

From branding capabilities that support both utility-led and customer-led initiatives to superior IT integration capabilities, Workplace EnergyWell is engineered to be flexible and customizable to fit your needs. Creating energy programs with Workplace EnergyWell means utilities and their customers can:

- **Track** leaderboard performance of individuals, teams and buildings within a community
- **Leverage** existing CIS/AMI systems
- **Create** promotions and highlight campaign results with custom messaging
- **Reach** users with email, SMS and push notifications
- **Brand** programs and the HQ interface with custom skins and messaging
- **Recognize** top performers
- **Share** results and challenge buildings to match their peers in advancing through various levels of achievement

Workplace EnergyWell is helping one major investor-owned utility realize its goal of over 100 million kWh of electricity savings in three years, with costs as low as \$.03/kWh.

Contact Jan to learn more about how Workplace EnergyWell can work for you.

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